



# WORLD LEADERSHIP SCHOOL

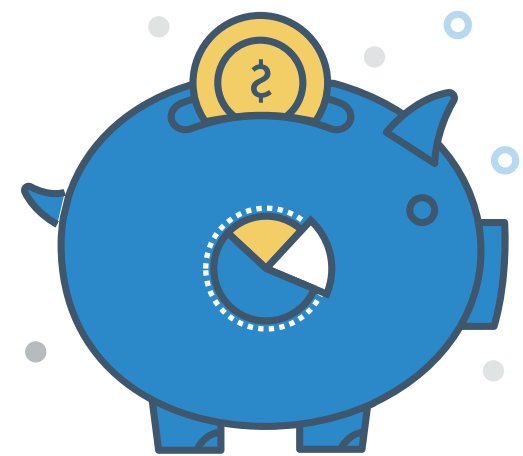
## BENEFIT REPORT



# 2018 SNAPSHOT

## Student Travel

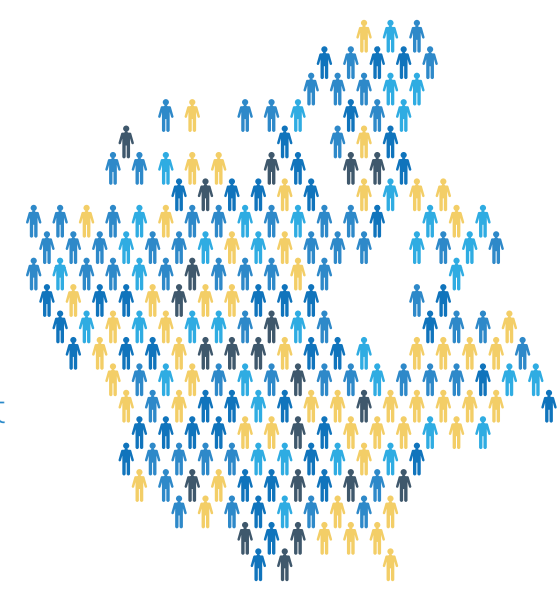
**671 students** traveled on Collaborative Leadership Programs



**\$75,682.45 raised** for community projects and NGO donations!

## Educator Development

**1017 educators impacted** by WLS Educator Development across Canada and the US!



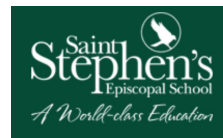
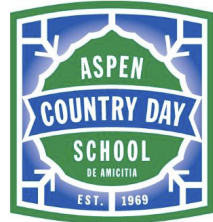
**“ This program made me think more about who I am, both as a leader and a person, and who I want to be. I felt myself become more and more open to talking about my life, opinions, and experiences as time went on. ”**

*Student on The Epiphany School of Global Studies, Belize 2018 Program*

**“ My Coach was incredibly helpful and helped me change the way I frame my lessons by making them more open ended and student directed. ”**

*Dalton School Faculty*

# SCHOOL PARTNERS





# MISSION

**World Leadership School partners with K-12 schools to reimagine learning and create next-generation leaders. We help schools bring purpose to learning in two main ways: we take students out into the world and we help teachers bring world learning into the classroom.**

## PURPOSE IN LEARNING

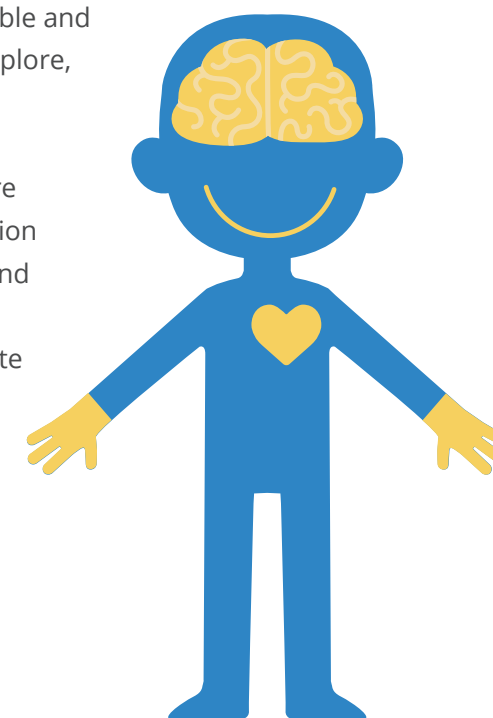
### Head, Heart and Hands

Purpose is a paradox. Purpose, according to Stanford University, is a “stable intention that is both meaningful to self and consequential to the world.” In other words, purpose is a core of meaning inside of us that connects to an action in the world outside.

K-12 schools do an excellent job helping students develop their **head**. But students should also have regular opportunities to explore their **heart** and use their **hands**. When students explore who they are in the inside, and take action in the world outside, they make connections between feeling and doing. These “purpose sparks” help students develop inner knowledge, forge emotional connections in the world and move forward with goals. In the process, students engage deeper in learning and in life.

Purpose helps students be happier, healthier and manage stress more effectively. But only 20 percent of high school students and 10 percent of middle school students are purposeful, according to Stanford’s Youth Purpose Study. We believe that K-12 schools can create visible and intentional strategies that help teachers and students to explore, discover and articulate purpose.

Purpose in learning has profound implications for the future of learning. Most K-12 schools today are making the transition towards helping students develop skills like collaboration and creativity and away from pushing content. In the future of learning, skills will not be enough. Schools will need to create regular opportunities for students to use their skills to take action on complicated real-world problems. The future of learning is “skills + action” and getting students out into the world.

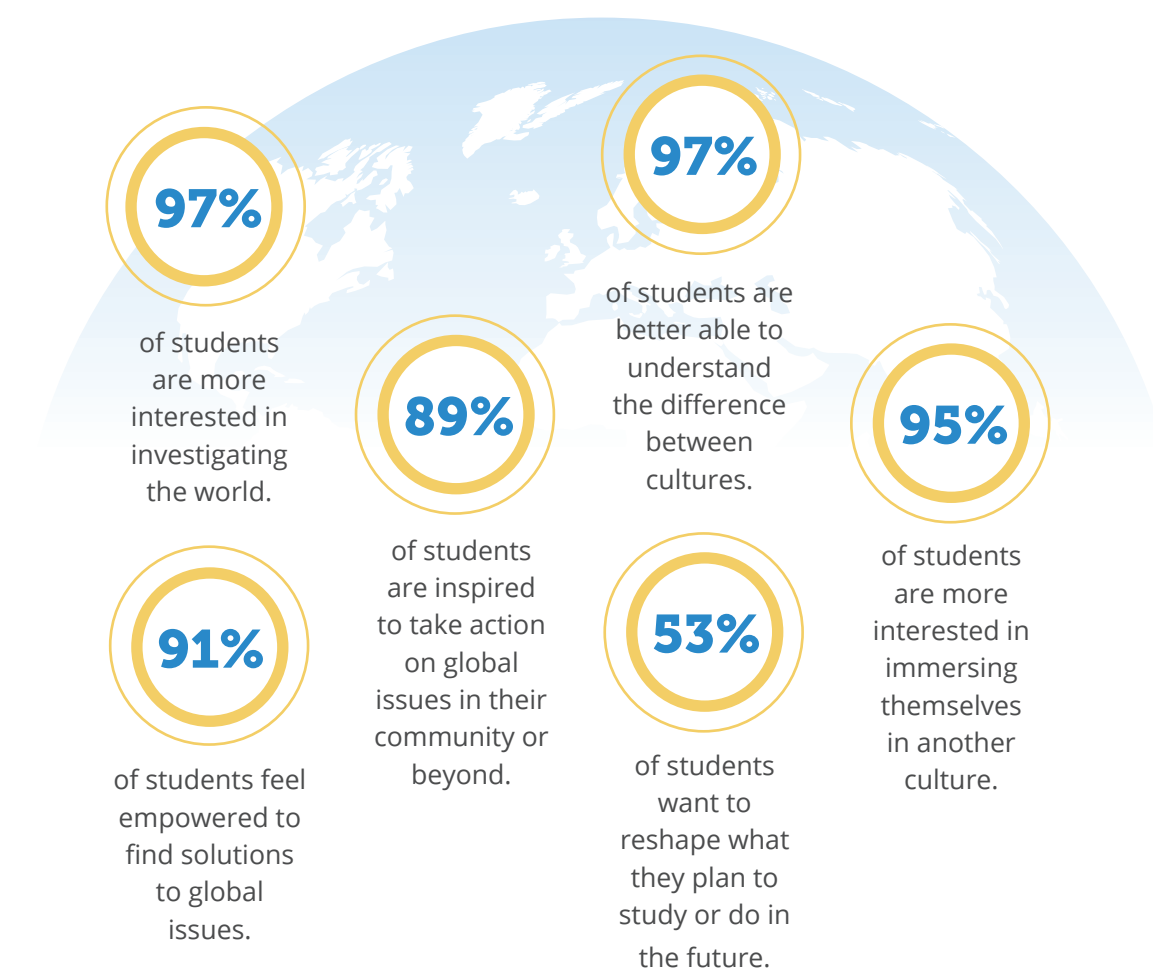


# IMPACT ON SCHOOLS

## Student Travel

Every year WLS works with K-12 schools to design and deliver immersive partnership-based travel programs in Latin America, Africa, Asia and the USA. We see travel as a powerful tool for guiding students towards lives of purpose and helping educators transform classrooms.

On our travel programs, students **disconnect, decenter** and **re-envision**. They disconnect from technology and their normal rhythms of life; they become decentered through immersive experiences; and they re-envision their lives by working alongside local students and community leaders.



“ I have been working with the World Leadership School for nearly a decade. What I value about their approach to student travel, beyond the obvious quality of the itinerary and logistical support, is the constant refinement of their programs based on conversations with the communities in which they operate. Their work honors local leadership and complex community dynamics, focusing on helping schools understand the importance of those when seeking to help affect change. Not only is this approach an ethical one, but it’s also sustainable because each community has participated in the creation of the program being implemented there. ”

*Brandon Clarke - Assistant Head of School  
The Berkeley Carroll School*

“ The most impactful part of this experience was having a mentor to talk through my plans with and share ideas. My Coach has made it possible for me to push my students towards being comfortably uncomfortable. She has helped me push their boundaries and mine with designing impactful learning experiences. ”

*Mount Vernon Presbyterian School  
Faculty*

# IMPACT ON SCHOOLS

## Educator Development

WLS works in schools by empowering educators with the knowledge and tools needed to help transform learning in the classroom and ultimately across the school. Educators embody the culture and the purpose of a school and, when properly supported and inspired, will transform schools with their energy and ideas around learner-centered pedagogies. WLS offers multiple touch points for Educator Professional Development throughout the year: In-Service Workshops, a one-on-one coaching model through our Virtual Teacher Institute, Educator Travel programs, conferences and summits, and, Risk Management workshops for educators that travel off campus with students.

Our Educator Development work allows teachers to **reconnect**, **recenter** and **reimagine** their teaching practice. WLS helps educators to reconnect with their original passion for teaching; recenter themselves in a supportive and safe community of educators; and begin to reimagine their classroom experiences for students

### After working with a WLS Teacher Coach

87%

of educators are more interested in having their students investigate the world.

91%

of educators are more likely to use student-centered strategies in my classroom.

85%

of educators are more likely to teach and assess using project-based learning techniques within their classrooms.

86%

of educators more likely to integrate global issues and/or perspectives into their classrooms.

88%

of educators felt that they walked away with practical “take-aways” that they will be able to immediately use in their classrooms.

# IMPACT ON THE COMMUNITIES

World Leadership School works in 11 countries and over 20 communities every year. Since 2009 participants have raised over \$700,000 for community projects. Past projects include school buildings in Kenya, a computer lab in Belize, covered walkways and child-sized bathrooms in Costa Rica and traditional Native American ovens in pueblos in New Mexico.



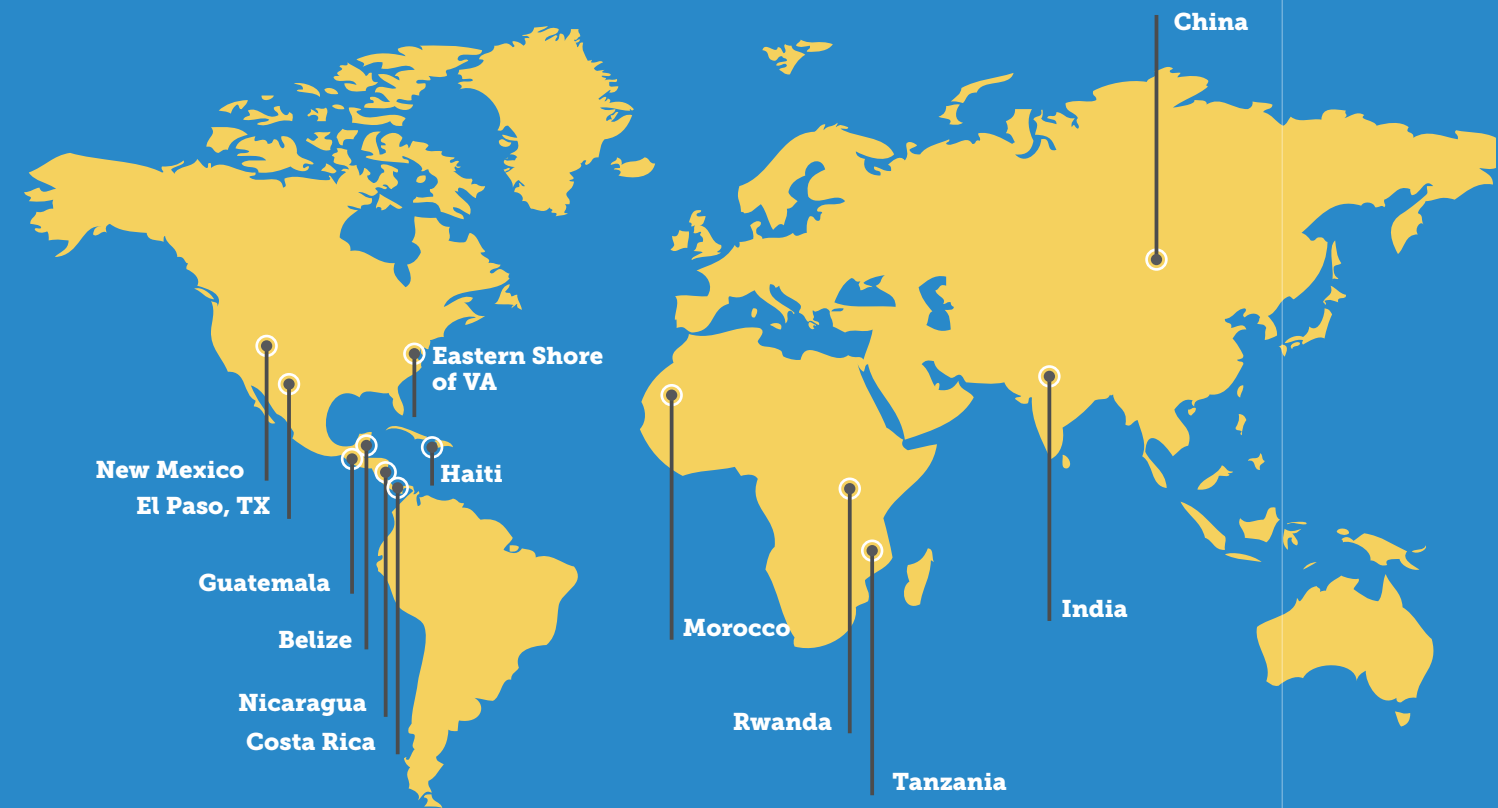
Our approach to Community Development has two key elements: flexibility and partnership. We recognize that every community is different and requires a different approach and understanding. World Leadership School does not want to come in from the outside with its own ideas. It wants to partner with communities and work with on-the-ground leaders to accomplish goals the community already has in place. Our job is to bring volunteer labor and funds to help a community finish something it wants to do. We require that communities meet us halfway with volunteer labor, funds and/or materials, such as lumber or adobe bricks. We strive to invest in local leaders by hiring coordinators and instructors from within the communities where we work and are committed to paying a premium for supplies that directly sources from our partner communities. World Leadership School is also committed to improving the natural environments where we visit through efforts such as reforestation, poverty reduction and long-term education initiatives.



**Since 2009 participants have raised over \$700,000 for community projects.**

# GLOBAL PRESENCES

World Leadership School works in 11 countries and over 20 communities every year. Past projects include school buildings in Kenya, a computer lab in Belize, covered walkways and child-sized bathrooms in Costa Rica and traditional Native American ovens in pueblos in New Mexico.



## WHO WE ARE

We are a tight-knit team of committed individuals. Together, we have decades of experience around innovative educational practices in the classroom, wilderness and diverse global environments. We are proud to foster students of purpose and enrich lives with our immersive partnership based travel program. Our **staff** develops and coordinates our travel programs around the world and in the United States as well as coordinates our educator development initiatives. In addition to our Director of Educator Development, our **Teacher Coaches** partner with faculty in order to create student-driven, world-connected classrooms. Our **instructors** are amazing, intrepid, humorous, and wise experiential educators. Our **coordinators** live and work near our host communities and nurture the long-term relationships that are the bedrock of the work we do. The staff of **TeachUNITED**, WLS' non-profit partners with rural schools to transform learning and enable powerful school-to-school partnerships.

**“ I believe strongly in the power of experiential learning to transform individuals of all ages, and as program leader, I had the privilege of witnessing the curiosity, determination and openness with which these young people approached this adventure. Students were challenged daily to step outside of their comfort zones, confront prior assumptions, break through language barriers and work together as a cohesive unit. They built relationships and were exposed to an incredible array of leadership styles, and were able to learn directly from strong local leaders who are affecting change in their community. ”**

*Meghan Edwards  
Middle School World Language Teacher  
La Jolla Country Day School*

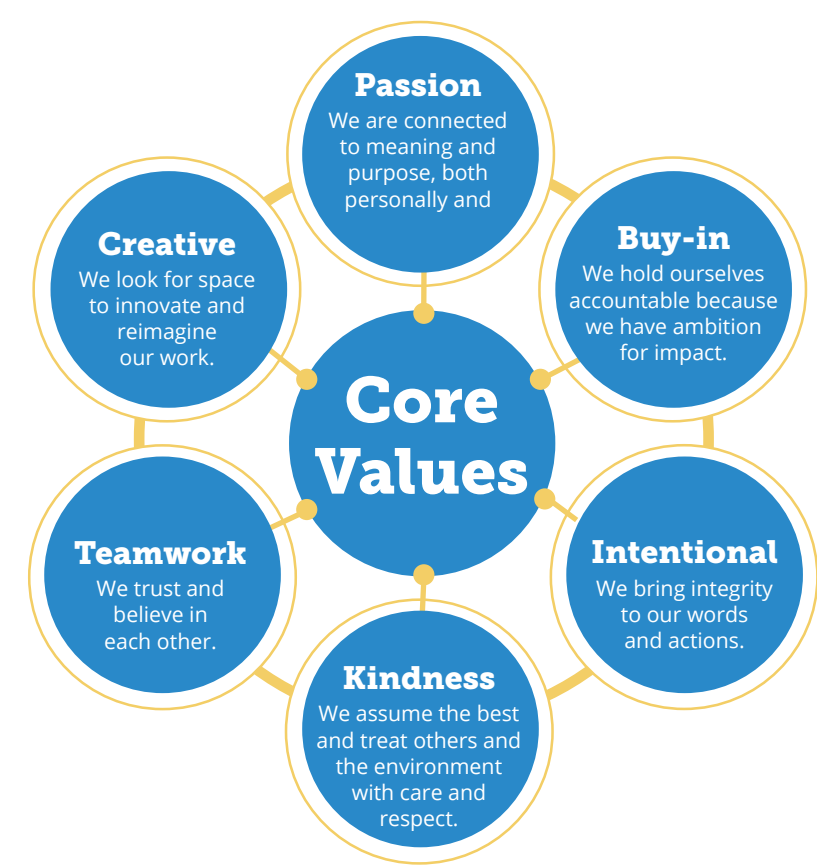




“ World Leadership School is to me the best example of the highest standards of a B Corp. I have never had the honor of working with a company so human centered and socially responsible. WLS sells student travel packages but their team genuinely care about the communities around the world that they support and the individual people in those communities and they do a noble job of striking a balance between serving their paying clients and supporting the communities they work with around the world, respecting their autonomy and all they have to contribute and teach the visiting students. I am so thankful to be able to work with WLS and bring such meaningful and respectful cross cultural experiences to my community here in Sarapiquí, Costa Rica. ”

*Meghan Casey*  
*WLS Costa Rica Coordinator*

## OUR CORE VALUES



WLS fulfills its mission for educator and student enrichment by pursuing one core strategy: partnering with K-12 schools to reimagine learning and create next generation of leaders. We strive to be a small, mission-focused organization that does customized, deep work with K-12 schools committed to building extraordinary travel programs abroad and locally.

At WLS, we maintain a disciplined focus on driving change in K-12 schools and have avoided activities that pull us from that mission for student enrichment. We therefore do not do one-time trips, nor do we university or gap year programs.

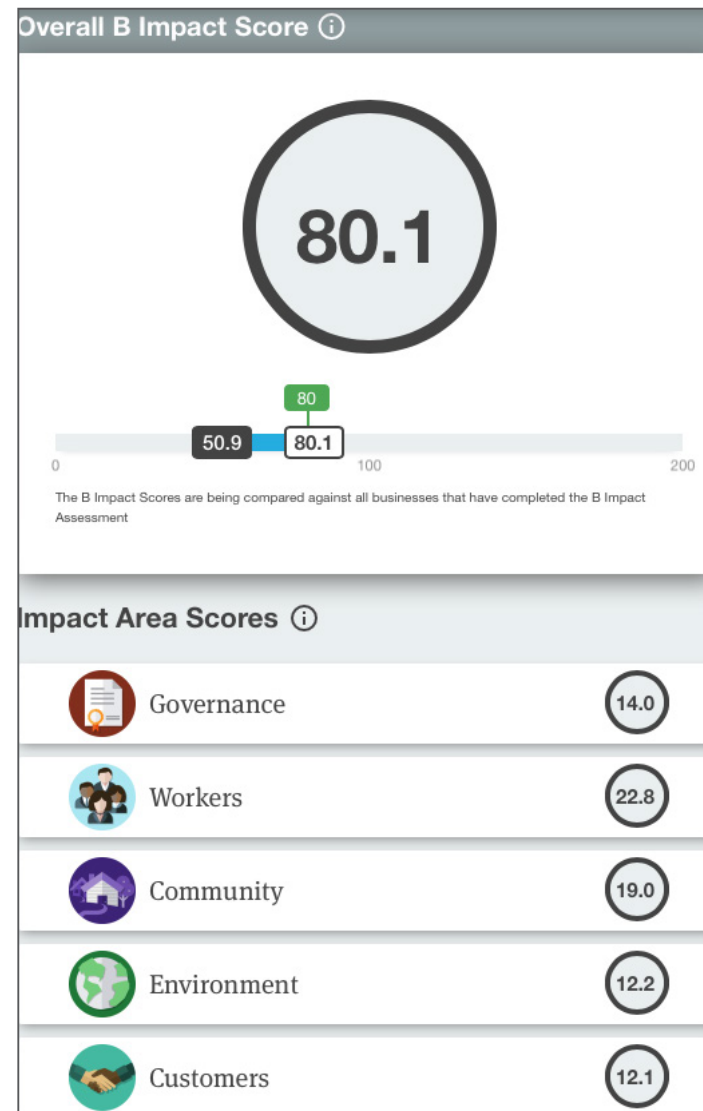
In our view, authentic global education is another name for the broad shift towards student-centered service learning environments that emphasize student voice, collaboration technology, and real-world experience. The best global education programs help students find purpose and make connections to the world. In the process, students learn to collaborate, communicate, think critically, and be creative.



# B-CORPORATION

The public benefit statute requires that all PBCs assess and report on their overall social and environmental performance, benchmarked against a third-party standard that meets statutory criteria of transparency and credibility.

Starting in 2007, WLS has gone through the B Impact Assessment (BIA) every two years. We believe that the BIA is the most credible tool we can use to measure our impact on our workers, community, environment and our customers. Every assessment audit has challenged our thinking and given us a process to assess and evaluate the way we are doing things.



“ **The reason I collaborate with the World Leadership School is their irrefutable commitment to building sustainable partnerships with communities around the world. WLS is an exemplary model for how to bring positive change into our world through empathetic engagement and productive, proactive intercultural relationships.** ”

*Susan Lambert  
WLS Instructor & Teacher Coach*

